

BAL BHARATI PUBLIC SCHOOL NAVI MUMBAI

SYLLABUS (2021-22)

CLASS: 11

SUBJECT: MASS MEDIA STUDIES

First Term: April 2021 to September 2021

Second Term: October 2021 to February 2022

Term	Month	Chapters/Topics
1st Term	APRIL	-
	MAY	-
	JUNE	Unit : 1 introduction to Mass Media Chapt.: Introduction to Media Unit :2 Evolution of Media Chapt. 1 Understanding Cinema
	JULY	Unit: 2– Evolution of Media Chapt. 2 – Understanding Cinema II Chapt. 3 – Understanding T.V, Purpose of Television Programming Employability Skills: Communication Skills
	AUGUST	Unit 2 – Evolution of Media Chapt. 4 – Print Media and its Types Chapt. 5 – Radio: Genres in Radio Programming Employability Skills: Communication Skills
	SEPTEMBER	Unit 2 – Evolution of Media Chapt. 6 - Internet

		Unit 3- Understanding Media Chapt. 1 – Media Literacy Employability Skills: Self-Management Skills
2nd Term	OCTOBER	Unit 3- Understanding Media Chapt. 2 – Analysis of Films Employability Skills: Self-Management Skills
	NOVEMBER	Unit 3- Understanding Media Chapt. 3 – Analysis of T.V Programmes Employability Skills: Information and Communication Skills
	DECEMBER	Unit 3- Understanding Media Chapt. 4 – Content analysis of Newspapers and Periodicals Chapt.5 – Content Analysis of Radio Programmes Employability Skills: Entrepreneur Skills
	JANUARY	Unit 4- Pre- Production Skills Chapt. 1 – Story as a Self-Content World Chapt. 2 – Story as a Subjective Experience Chapt. 3 – Content of a Story
	FEBRUARY	Unit 4- Pre- Production Skills Chapt. 4 – Techniques of Storytelling Chapt. 5 – Genres of Storytelling